## ASUTOSH COLLEGE (Estd. 1916) 92, S.P. Mukherjee Road Kolkata – 700026



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TITLE OF EVENTS: One day Seminar on "Innovative Approaches to Entrepreneurship

TIME OF THE EVENT: 11:00 AM to 12:30 PM

**ACADEMIC SESSION**: 2022-23

**DATE**: 29-09-2022

**VENUE**: BBA Hall (3rd Floor, ACTC Building)

## **OBJECTIVE:**

1. To develop awareness about different aspects of entrepreneurship

2. To prepare students for starting their entrepreneurial ventures

3. To focus on leadership qualities as well as innovation skills needed for being an entrepreneur

SPEAKERS: Dr. Sudip Ghosh & Dr. Supriyo Das

PARTICIPANTS: Students of Semester-IV and Semester-VI (BBA)

## **ATTENDENCE SHEET**

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	Name (Student)	Round	Name (Student)
0080	Debaggoti Acharya. Saanik Banersed	70 ·	Sanavia Homeria
00 60	SHUVAM MANDAL	25	Sangay Crain
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045	Taniya Nasker	× .	Kinjal Mondal
028	Modhavina choudh	wy. 22	Salil Barmon
0 20	Manish Gupta	39	Anhan Choudhung
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48	Awrida Sardar. Roopkather Thosh		Nabejyoti Othach.
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75	Dipangshue Paul Argha Rakshit		lesta Gupta

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BRIEF REPORT ABOUT THE EVENT PROGRAMME: A Seminar on 'Innovative Approaches

to Entrepreneurship' was organized by Department of BBA on 29-09-2022 (Thursday) at

11.00 A.M.at BBA Hall. Dr. Sudip Ghosh and Dr. Supriyo Das of Department of BBA took

part in the Seminar as resource person(s)

Dr. Ghosh was associated with Enterprise Development Institute as Guest Faculty for a long

period. And Dr. Das has pursued his Ph.D. thesis on Entrepreneurship and has published a

good number of articles on Entrepreneurship Development.

In the said Seminar, Dr. Ghosh has explained the importance of entrepreneurship in today's

world. Dr. Das emphasized on the innovative approaches that are intended to be adopted to be

a successful entrepreneur in today's age, keeping into consideration highly competitive national

as well as global market scenario.

**EXPECTED OUTCOME:** Altogether 50 students of **Semester-IV** and **Semester-VI** participated

in the Seminar. Students joined with great enthusiasm and their queries were handled efficiently

by the speakers.

All sorts of creative and technical guidance, starting from Idea generation and attending

formalities for obtaining Bank loans to Commercialization and earning revenues, are provided

by the Speakers. Practical problems in respect to Entrepreneurship are also addressed by the

Resource persons in an efficient as well as effective manner.

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## **GEOTAGGED PHOTOGRAPH**



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